

Thomas Griffiths

Product Designer

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Toronto, ON

Design

Figma, Adobe Photoshop, inVision, Principle, Framer, Webflow

Web Development

HTML, CSS, SCSS, Javascript, Typescript, React, Node, Express, Redux, Firebase, Stripe API, Git, Postman, Chrome Console, Netlify

Mobile Development

React Native, Test Flight

Productivity

Slack, ClickUp, Zoom, Miro, Whimsical, Otter.ai, Optimal Sort

EXPERIENCE

Product Designer | Fraction

Nov 2021 - Jan 2023 (1 year 3 months) • Toronto, ON (Remote)

- Collaborated directly with engineering, marketing, and fellow designers to overhaul our company website (from redesign to launch) to improve product messaging with more educational content and provide a visual uplift.
- Championed modular design by ensuring our cross-platform components were linked to a single source of truth (token values) while concurrently creating our design system and interconnected suite of client/internal-facing dashboards.
- Standardized design patterns, templates, and component variable naming conventions to facilitate efficient cross-functional collaboration between teammates and maintain brand consistency across projects as we scaled.
- Led insight-gathering and follow-up feedback meetings on early designs and iterative prototypes to constantly challenge personal assumptions by validating product scope alignment with stakeholders' OKRs.
- Communicated day-to-day focus and progress as a remote worker through team stand-ups and updates to personal tasks on ClickUp (Jira equivalent).

Product Designer | Freelance, Non-profit Company (NDA)

Mar - Jul 2021 (5 months) • Remote

- Worked directly with a product manager to design site maps, user flows, and low/high-fidelity wireframes to determine the feasibility of a client's vision.

Product Designer | Freelance

Nov 2020 - Feb 2021 (4 months) • Remote

- Developed a functional dashboard in React that handled user authentication, file uploads, storage, and payments using Firebase and the Stripe API as a proof-of-concept.

EDUCATION

BrainStation | Web Development, Diploma

BrainStation | Product Management, Certificate

BrainStation | iOS Development, Certificate

BrainStation | User Experience (UX) Design, Diploma

Jun 2018 - Mar 2020 • Toronto, ON

Queen's University | Bachelor of Science (Hon), Biology

Sep 2013 - May 2018 • Kingston, ON